

CITY OF MADISON HEIGHTS
LIBRARY ADVISORY BOARD
SPECIAL SCHEDULED MEETING AGENDA
240 W. 13 MILE ROAD
APRIL 8, 2021
6:30 P.M.

Notice is hereby given that due to precautions being taken to mitigate the spread of the Coronavirus (COVID-19) and protect the public health, a Special Meeting of the Madison Heights Library Advisory Board will be held electronically from the Madison Heights Public Library 240 W. 13 Mile Road, Madison Heights, Oakland County, Michigan 48071 on Tuesday, April 8, 2021 at 6:30 PM. On Monday, March 22, 2021 the Mayor and City Council of the City of Madison Heights, Michigan in accordance with Section 10 of 1976 PA 390, as amended, being specifically Michigan Compiled Law (MCL) 30.410(1)(b), hereby declare that a "state of emergency" exists in the City from April 1, 2021 through June 30, 2021 in order to allow for virtual meetings to conduct all City business.

Members of the public wishing to participate in the meeting through electronic means will have access to the meeting through the following methods:

Video Conferencing:

Directions:

Enter the web address into your browser - <https://us02web.zoom.us/j/86973117217>

2. Tap the JOIN icon
3. Enter the meeting ID: 896 7311 7217

OR

Telephone Option:

Dial: +1 312 626 6799 US (Chicago)

- I. CALL TO ORDER AT 6:30 P.M.
- II. ROLL CALL
- III. APPROVAL OF MINUTES – JANUARY 26, 2021
- IV. MEETING OPEN TO THE PUBLIC
- V. BOARD DISCUSSION TOPICS
 - A. CALL FOR PROJECTS/EVENTS FROM CITY QUALITY OF LIFE BOARDS AND COMMISSIONS
- VI. OTHER BUSINESS

VII. NEXT MEETING

VIII. ADJOURNMENT

**MINUTES
LIBRARY ADVISORY BOARD
SPECIAL MEETING – January 26, 2021 – Virtual**

Call to Order

Yerman called the meeting to order at 6:30 p.m.

Roll Call

Present: Council Alternate Mark Bliss, Council Representative Robert Corbett, Lynne Bucciarelli, Kristina Mentzer, Deborah Shepherd, Ashton Southard, Ex-Officio Member: Roslyn Yerman
Absent: Alexander Bedz, Lauren Gadoua, Jeffrey Scott, Ex-Officio Member Melissa Marsh
Guests: Merri Busch, Heather Hames, Adam Owczarzak

Bucciarelli made a motion to excuse Bedz, Gadoua and Scott with a second by Corbett

Yeas: Corbett, Bucciarelli, Mentzer, Shepherd, Southard
Nays: None

Approval of the minutes of January 6, 2020

Shepherd made a motion to approve the minutes of January 6, 2020 as drafted; Supported by Southard

Yeas: Corbett, Bucciarelli, Mentzer, Shepherd, Southard
Nays: None

Kaboom Grant

Yerman announced that the City was awarded a \$54,000 KABOOM! Play Everywhere grant to create some "Playful Tranquility" around the library. Graduate Management Fellow Adam Owczarzak made a presentation to the group, with mention of the ways in which input can be provided from now until the end of February. Initial input by the group spoke to ADA compliance and play areas for age groups, noting that family units will have children of different ages. Brick adoption for coloring was mentioned as an idea being considered as a fundraiser, and with the suggestion of Parks and Recreation Board input, the group was reminded that presentations were being made to boards and commissions and civic groups, with representatives from each becoming part of a project committee.

Strategic Plan Update

Yerman reviewed the current list of library strategic plan items, advising the group of the initial review by City Council at a December 7th meeting, with a March 11th meeting to follow. She provided a reminder that many of the strategic plan items discussed with the board last year ended up moved forward because of the pandemic.

The marketing plan drew the most discussion. Routine and regular promotion was discussed. Yerman spoke to the early January press release which has resulted in articles in the Daily Tribune, the Oakland

Press and the Madison-Park News. Southard's professional background in social media was noted, and a meeting will be set up with Southard, Hames and Yerman.

Feasibility Study/Remodeling

Yerman shared an update on the strategic plan item regarding the possibility of relocating the AAC to the civic center campus, which would also include renovations to the library and main level of City Hall. As the feasibility study came back with a larger than anticipated price tag, the city is now conducting an additional study to review all involved buildings for a 10-year capital improvement plan in order to review which option makes most financial sense.

Elimination of Late Fees/Coffee Concerts

Yerman introduced discussion of the two items included in the library section of the City Fee Schedule. Board members enthusiastically concurred with the decision to eliminate library late fees. Discussion of an increase in the coffee concert fee was not as definitive. Sponsorship was raised and Yerman reiterated the possibility of reaching out to Cadillac Straits as an example. Adding the artists to the Trail Tunes event was suggested as a possibility.

Friends of the Library

Friends of the Library President Merri Busch made a presentation to the group about the newly reenergized Friends of the Library, which was well received.

Other Business

Adjournment

A motion to adjourn the meeting was made at 8:05 p.m. by Corbett; Supported by Bucciarelli